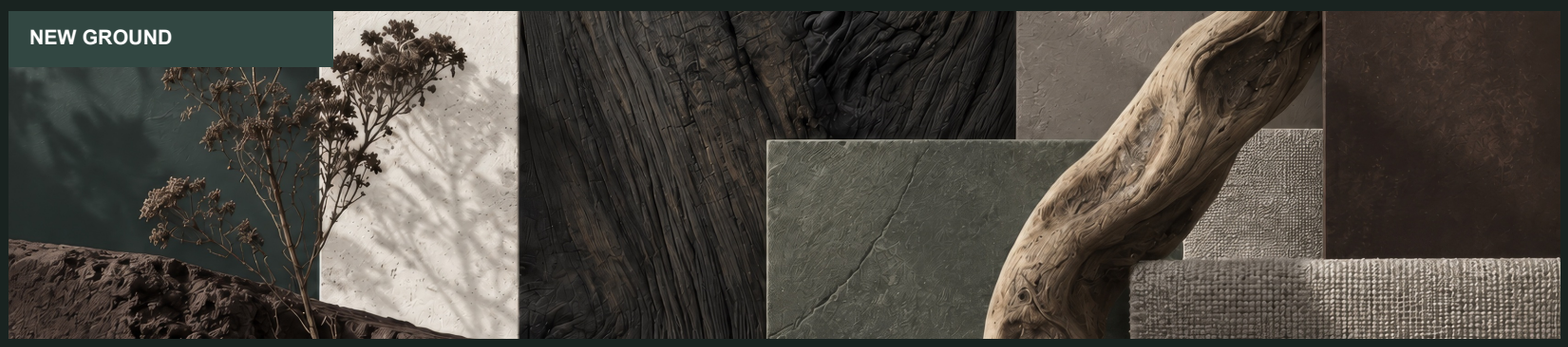
Plascon

ARCHITECTURAL COLOUR FORECAST

Colour shapes the way we live.

AC 27 Architectural Colour

2027 AND BEYOND







A new vision for commercial architecture and interiors

MEDIA FEATURE / NOVEMBER 2026

A more human future for colour

FOR IMMEDIATE RELEASE / 19 NOVEMBER 2026



Concept application: natural texture and colour in a commercial interior.

As technology and artificial intelligence reshape daily life, the spaces we inhabit take on renewed importance as places of human connection. Plascon's Architectural Colour Forecast for 2027 and beyond, AC/27, explores how colour can make commercial architecture and interiors feel more grounded, expressive and responsive to the people who use them. Three distinctive directions - NEW GROUND, RE-FORM and ATMOSPHERE - connect colour with the textures of the natural world, the character of existing buildings and the changing qualities of light.

Developed for architects, interior designers and specifiers, AC/27 has a strong focus on commercial architecture and interiors, including workplaces, hospitality, retail and shared spaces within mixed-use developments. While its palettes can also inform residential projects, its primary concern is colour at commercial scale: across facades, reception areas, circulation routes and the spaces people use collectively.

To develop AC/27, Plascon chose to collaborate with Dave Nemeth and Trend Forward Creative Agency, drawing on their extensive experience in trend forecasting and analysis. Their work interprets shifts in design, materials and human behaviour, translating them into clear directions with practical relevance for the built environment. The collaboration brings this insight together with Plascon colour to create a forecast that combines a compelling creative vision with considered architectural application. AC/27 was launched on Monday, 16 November 2026.

The forecast moves from cultural and design insight to the practical decisions that shape a building. It considers the relationship between painted surfaces, natural texture, changing light and retained building fabric, showing how colour can define a volume, mark a transition or create continuity between exterior and interior spaces. Material, proportion and context guide each application.

A companion fandeck and eight-page brochure bring the forecast into practice. Each theme combines seven core colours and two optional accents, with proportions shaped by the building, its light and its materials.



01 / NEW GROUND

Rooted in material and place

NEW GROUND draws on vegetation, minerals, soil and shadow. Deep greens, nuanced darks, warm neutrals and earth tones create a palette that sits comfortably alongside timber, cork, stone and woven textures. Its character is tactile and rooted in landscape, with colour giving natural materials room to retain their grain, variation and physical presence.

VEGETATION / MINERAL / SOIL / SHADOW



Hospitality exterior concept



Workplace interior concept

From a commercial facade to a workplace reception or hospitality interior, NEW GROUND connects architecture to planting and natural finishes. A small intervention in Daring Lime or Lavish Lemon can bring a sharper note to an entrance or doorway reveal.

THE PALETTE

7 CORE COLOURS + 2 OPTIONAL ACCENTS

Zanzibar Tavern
GR-B12

Monsoon Lagoon
G5-E1-1

Garden Hedge
G1-E1-2

Pale Honey
Y2-C1-4

Cuttlefish
Y3-B2-3

Elephant Hide
O2-E1-4

Deep Woods
R7-E1-1

Daring Lime
G1-A1-1 / ACCENT

Lavish Lemon
Y5-A1-1 / ACCENT

Accents: small, deliberate interventions, typically 1-5% of a composition.

Digital colour is indicative. Confirm physical Plascon samples, finishes and coatings.



02 / RE-FORM

Existing fabric. New possibilities.

RE-FORM addresses buildings in transition, with particular relevance to the adaptation of existing commercial spaces. Inspired by brick, oxide, weathered plaster and aged pigment, it connects the material memory of a place with contemporary interventions. Warm, fired tones sit alongside cooler greys that give new metalwork, concrete and architectural details a distinct identity.

RETAIN / REINTERPRET / REIMAGINE



Commercial exterior concept



Education interior concept

Warm, fired tones bring depth, while cooler greys give new metalwork and architectural details a distinct identity. Red Flame or Lady In Red can highlight a handrail or reveal, inviting designers to work with the character of what is already there.

THE PALETTE

7 CORE COLOURS + 2 OPTIONAL ACCENTS

Sable Antelope
R1-E1-1

Ginger Biscuit
O1-C1-1

Party Time
R7-C1-3

Nutmeg Dust
O3-C2-2

Light Grey Aluminium
AL-Y03

Aegean Splendour
GR-B03

Phantom Ship
GR-G10

Red Flame
R7-A1-1 / ACCENT

Lady In Red
R5-A1-1 / ACCENT

Accents: small, deliberate interventions, typically 1-5% of a composition.

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03 / ATMOSPHERE

A different sense of space

ATMOSPHERE considers how colour changes the way a space is perceived. Deep blues, blue-greys and softened mineral neutrals explore depth, scale and calm, with glass, reflective metal and pale stone bringing changing light into the composition. Blue becomes a colour for substantial architectural volumes as well as smaller details.

PERCEPTION / SCALE / CALM



Transport architecture concept



Workplace interior concept

In workplaces, hospitality interiors and shared circulation areas, these colours establish identity without visual overload. Warm Violet or Granada Bay can mark a threshold or articulate a slim screen, giving a precise detail its own presence.

THE PALETTE

7 CORE COLOURS + 2 OPTIONAL ACCENTS

Meteor
B1-E1-2

Blue Depths
B5-C1-1

Honky Tonk Blue
B4-C1-4

Grimsby
B5-E2-2

Wintergreen Mist
G5-C2-3

Bantry Cream
GR-Y02

Misty Dawn
GR-G04

Warm Violet
P5-C2-1 / ACCENT

Granada Bay
B1-A1-3 / ACCENT

Accents: small, deliberate interventions, typically 1-5% of a composition.

Digital colour is indicative. Confirm physical Plascon samples, finishes and coatings.